

4th FORUM UNIQUE CODES 2025

OCTOBER 23RD, 2025
CONGRESS CENTER
BADEN

KAISER FRANZ-RING 1
A-2500 BADEN | AUSTRIA
9 AM TO 5 PM (CEST)

ORGANIZED BY **SECURIKETT®**

A TWO DAY INDUSTRY EVENT EXPLORING HOW SECURE TRACEABILITY AND DIGITAL INNOVATION STRENGTHEN BRANDS, BUILD CUSTOMER TRUST, AND SUPPORT GLOBAL COMMERCE REGULATIONS

DAY 1 - Thursday, October 23

► MORNING SESSION

Security & Performance

- Digital Product Platforms - How to address data security, access rights, and performance across large organizations.
- Learn how to tackle potential fraud on platforms for traceability and the Digital Product Passport (DPP).

Data Analytics, AI & Blockchain

- Technologies such as native cloud computing or blockchain are investigated for their benefits on DPP data storage.
- The growing role of artificial intelligence in the interpretation of large-scale traceability data.

► AFTERNOON SESSION

Making Traceability Happen

- This session outlines key success factors for the implementation of traceability, such as supplier selection, preparatory workshops & setting up project teams.
- Customers share their experiences on real applications, the implementation of scanner technology and UID to product assignment.
- Learn how irregularities in consumer scans reveal parallel trading & counterfeits.

Customer Communication / Engagement

- In theory and practice: how consumers are engaged in successful programs and the marketing know-how behind.

Codikett 2.0 Sandbox

- During breaks and lunchtime explore the interactive Codikett 2.0 Sandbox!

LOCATION

This year, we are hosting the event at the **Congress Center Baden**, conveniently located near Austria's capital, Vienna.

Participation to the Forum is free of charge, and lunch and coffee breaks are included.

The conference will be held in English, and the final program details will be announced soon.



WHAT TO EXPECT

The latest advancements and challenges around **lifecycle** and **supply chain traceability** will be presented, with particular consideration of an **anti-fraud** strategy.

Be part of thought-sharing and discussions with technology experts and presenters of real applications.



REGISTER NOW AND SECURE YOUR SPOT

We look forward to welcoming you to this very special event-bringing industry leaders together to shape the future of product digitalization!

REGISTRATION-LINK

<https://4th-forum-unique-codes.eventbrite.at>



4th FORUM UNIQUE CODES 2025

OCTOBER 24th, 2025
SECURIKETT
HEADQUARTERS

SANTORASTRASSE 4
A-2482 MÜNCHENDORF AUSTRIA
9 AM TO 11 AM (CEST)

SECURIKETT COMPANY VISIT

DAY 2 - Friday, October 24

► FACILITY TOUR

Behind-the-Scenes Experience

Digital meets Physical

During this immersive session, we'll discuss the challenges of constantly maintaining **cutting-edge printing technology** and explain the **intricate processes** behind producing **SecurityLabels with variable data**.

We will also **showcase our unique methods** in developing **durable labels for Digital Product Passports (DPP)**, designed to withstand tough conditions while ensuring full traceability and security.

We take pride in our innovative solutions, which are shaping the future of **secure & sustainable packaging** and look forward to sharing them with you.

LOCATION

We are pleased to invite you to an exclusive **behind-the-scenes tour** of our company headquarters, held in conjunction with the 4th Forum Unique Codes.

This isn't a typical company tour – it's a unique opportunity to delve into the world of **SecurityLabel** production.



REGISTER NOW AND SECURE YOUR SPOT

We look forward to welcoming you and hearing your thoughts!

REGISTRATION-LINK

<https://4th-forum-unique-codes-facility-tour.eventbrite.at>

