

# 4<sup>th</sup> FORUM UNIQUE CODES 2025

OCTOBER 23<sup>RD</sup>, 2025  
CONGRESS CENTER  
BADEN

KAISER FRANZ-RING 1  
A-2500 BADEN | AUSTRIA  
9 AM TO 5 PM (CEST)

ORGANIZED BY **SECURIKETT®**

## SECURE UNIQUE IDENTIFIERS FOR SUPPLY CHAIN CONTROL AND THE DIGITAL PRODUCT PASSPORT

**DAY 1 - Thursday, October 23**

### ► MORNING SESSION

#### Security & Performance

- Digital Product Platforms - How to address data security, access rights, and performance across large organizations.
- Learn how to tackle potential fraud on platforms for traceability and the Digital Product Passport (DPP).

#### Data Analytics, AI & Blockchain

- Technologies such as native cloud computing or blockchain are investigated for their benefits on DPP data storage.
- The growing role of artificial intelligence in the interpretation of large-scale traceability data.

### ► AFTERNOON SESSION

#### Making Traceability Happen

- This session outlines key success factors for the implementation of traceability, such as supplier selection, preparatory workshops & setting up project teams.
- Customers share their experiences on real applications, the implementation of scanner technology and UID to product assignment.
- Learn how irregularities in consumer scans reveal parallel trading & counterfeits.

#### Customer Communication / Engagement

- In theory and practice: how consumers are engaged in successful programs and the marketing know-how behind.

#### Codikett 2.0 Sandbox

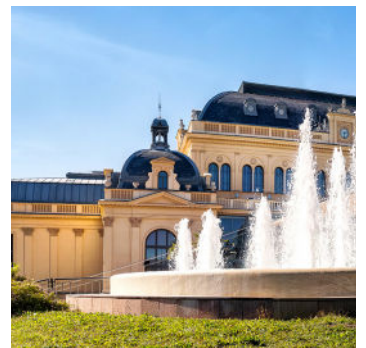
- During breaks and lunchtime explore the interactive Codikett 2.0 Sandbox!

### LOCATION

This year, we are hosting the event at the **Congress Center Baden**, conveniently located near Austria's capital, Vienna.

**Participation to the Forum is free** of charge, and lunch and coffee breaks are included.

The conference will be held in English, and the final program details will be announced soon.



### WHAT TO EXPECT

The latest advancements and challenges around **lifecycle** and **supply chain traceability** will be presented, with particular consideration of an **anti-fraud** strategy.

Be part of thought-sharing and discussions with technology experts and presenters of real applications.



### REGISTER NOW AND SECURE YOUR SPOT

We look forward to welcoming you to this very special event-bringing industry leaders together to shape the future of product digitalization!

### REGISTRATION-LINK

<https://4th-forum-unique-codes.eventbrite.at>



# 4<sup>th</sup> FORUM UNIQUE CODES 2025

OCTOBER 24<sup>th</sup>, 2025  
SECURIKETT  
HEADQUARTERS

SANTORASTRASSE 4  
A-2482 MÜNCHENDORF AUSTRIA  
9 AM TO 11 AM (CEST)

## SECURIKETT COMPANY VISIT

**DAY 2 - Friday, October 24**

### ► FACILITY TOUR

Behind-the-Scenes Experience

#### Digital meets Physical

During this immersive session, we'll discuss the challenges of constantly maintaining **cutting-edge printing technology** and explain the **intricate processes** behind producing **SecurityLabels with variable data**.

We will also **showcase our unique methods** in developing **durable labels for Digital Product Passports (DPP)**, designed to withstand tough conditions while ensuring full traceability and security.

We take pride in our innovative solutions, which are shaping the future of **secure & sustainable packaging** and look forward to sharing them with you.

### LOCATION

We are pleased to invite you to an exclusive **behind-the-scenes tour** of our company headquarters, held in conjunction with the 4th Forum Unique Codes.

This isn't a typical company tour – it's a unique opportunity to delve into the world of **SecurityLabel** production.



### REGISTER NOW AND SECURE YOUR SPOT

We look forward to welcoming you and hearing your thoughts!

### REGISTRATION-LINK

<https://4th-forum-unique-codes-facility-tour.eventbrite.at>

