



## SOLUTIONS AND FEATURES

1. ONLINE AUTHENTICATION SOLUTION  
 2. MARKETING AND ENGAGEMENT SOLUTION  
 3. GREY TRADE TRACKING SOLUTION  
 4. PACKAGING AGGREGATION AND DISPATCH SOLUTION  
 5. TRUSTED UID PLATFORM SOLUTION

UIDs						
Trusted Cloud Platform (operated in an ISO certified Data Centre, Austria EU)	x	x	x	x	x	
Uniqueness and unpredictability of codes guaranteed	x	x	x	x	x	
Generation of guaranteed, unpredictable unique codes	x	x	x	x	x	
BUSINESS FUNCTIONS						
Online authentication via smart device (QR code, NFC)	x	x	x	x	x	
GEO tracking	x	x	x	x	x	
Grey market management			x <sup>1)</sup>	x	x	Grey market / diversion detection: Assigning target markets to items; alerting, comprehensive data analytics.
Comprehensive data analytics, maps, dashboards, trust-score analytics		x	x	x		Get deep insights of all online verifications and build your own management information dashboards.
Verification groups		x	x	x	x	Hide and grant information for specific verification groups, such as supply chain inspectors.
Tracking of second-line distributors, wholesalers, retailers				x		
Packaging aggregation; dispatching of pallets, master cartons, shipper cartons				x		
Distributed stock visibility				x		Manage, view and analyses the stock on product group level, product level, distributor level.
Banderol/excise/tax stamps UID Layout Designer					x	Bespoke UID layout design
Banderol/excise/tax stamps Order management					x	Ordering of UIDs by stakeholders or on behalf of stakeholders
Banderol/excise/tax stamps Shipping and billing management					x	Shipping to recipients, registration of shipped UIDs, billing preparation
Banderol/excise/tax stamps UID life cycle management					x	Product data assignment, activation, deactivation, tracing, event reporting
Item based smart application	Add-on	Add-on	Add-on	Add-on	Add-on	Allow the design and assignment of individual data and services to single codes.
FEATURES						
Online authentication via web-service (REST API)		x	x	x	x	
Online authentication integration of 3 <sup>rd</sup> party systems (i.e. Teclidentify)		x	x	x		
Languages for online authentication	1	unlimited	unlimited	unlimited	unlimited	
Integration of links to existing websites and online shops	x	x	x	x	x	
Multiple and interactive landing pages		x	x	x	x	
Variable rules for landing pages		x	x	x	x	
Variable rules for alerts		x	x	x	x	
Batch management with attributes		x	x	x	x	Group, activate, manage a range of serials and associated attributes (i.e. Lot, Exp.Date, Market etc.)
Product database			x	x	x	Management of your products (SKU; logisitc items, EAN, GS1). Synchronization with existing product database.
Export of batch data			x		x	
RFID (UHF) management				x		Longrange scanning with UHF
Blockchain technology			Add-on	Add-on	Add-on	Secure and verify data and transactions with the Blockchain technology.
User management				x	x	Define roles and privileges
Export of GEO tracking data		x	x	x	x	
SUPPORT						
Support on demand	x	x	x	x		
Standard Service Level Agreement (5 x 8)			x	x	x	
Enterprise Service Level Agreement (7 x 12)			Add-on	Add-on	Add-on	

<sup>1)</sup> Batch level