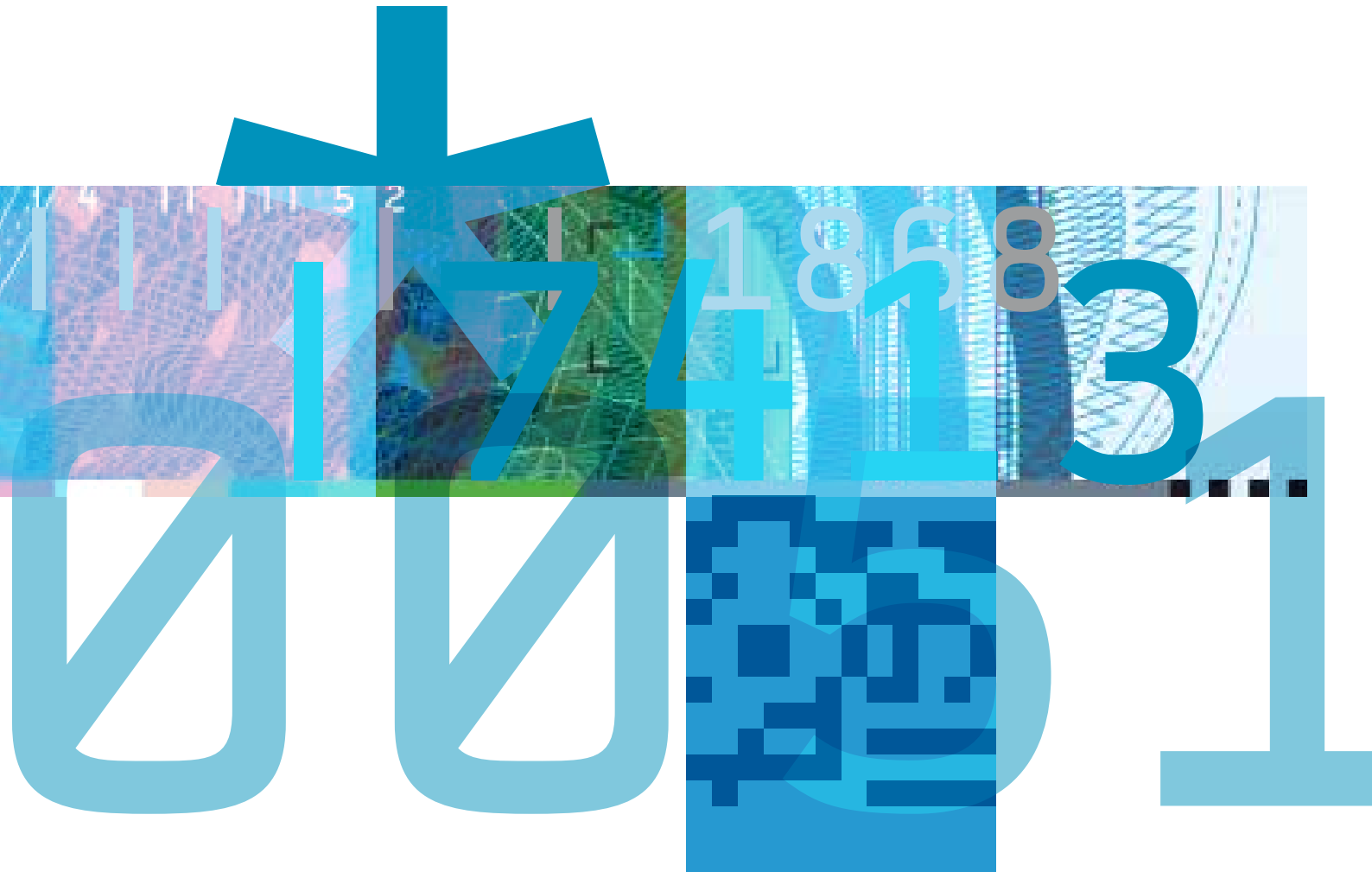


CODIKETT®

**THE WEB-BASED  
AUTHENTICATION SYSTEM**



## **A NEW DIMENSION IN SECURITY**

*With product and brand piracy on the rise, technologies to prevent counterfeiting are constantly facing new challenges.*

As a leading supplier of security solutions, Securikett specialises in the development and production of effective brand protection technology.

With its in-house research department and carefully selected partners, Securikett pro-actively develops innovative technologies engineered to be one step ahead of the security challenges of the future.

The latest product innovation is Codikett, a Web-based system to authenticate original products using a unique encrypted code.

## **CODIKETT BUILDS CONFIDENCE IN YOUR BRAND**

*Codikett is a multilingual, Web-based application that generates and verifies security codes.*

The system is mainly used to confirm that products are genuine, making it possible to detect counterfeits effectively. By actively involving customers, their confidence in the brand is enhanced and their brand loyalty strengthened.

The security codes are generated with a key that is specific to each customer order. The system is based on a serial number defined by the customer. Cryptographic methods are then applied to the serial numbers to generate counterfeit-proof codes that meet the highest security standards. The processes leading to the generation of the codes are tailored to the processes within

*Code on packaging*

*The code is read by mobile phone or scanner*



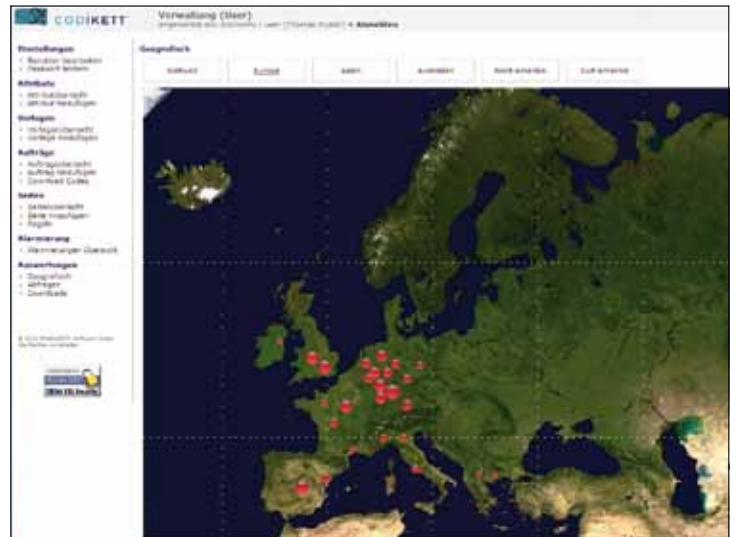
organisations. User rights are individually controlled to guarantee security and flexibility.

With the help of the secret key, the serial numbers can be recreated from the codes. This makes it unnecessary to store the codes within the system, greatly enhancing security.

With Codikett, the authenticity of a product can be verified online or by mobile phone along the entire distribution chain anywhere in the world and the customer can easily access and obtain information about the product at any time. Queries submitted by customers are assigned to geo-positioning data and recorded.

On this basis, reports on product distribution paths can be compiled and violations of distribution rules can be detected.

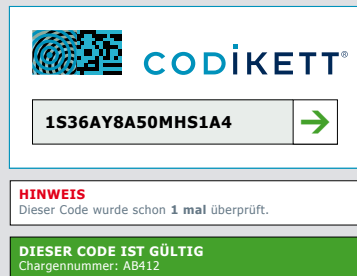
An automatic alarm function is also available for this purpose.



*The code is sent via the Internet and verified on the server*

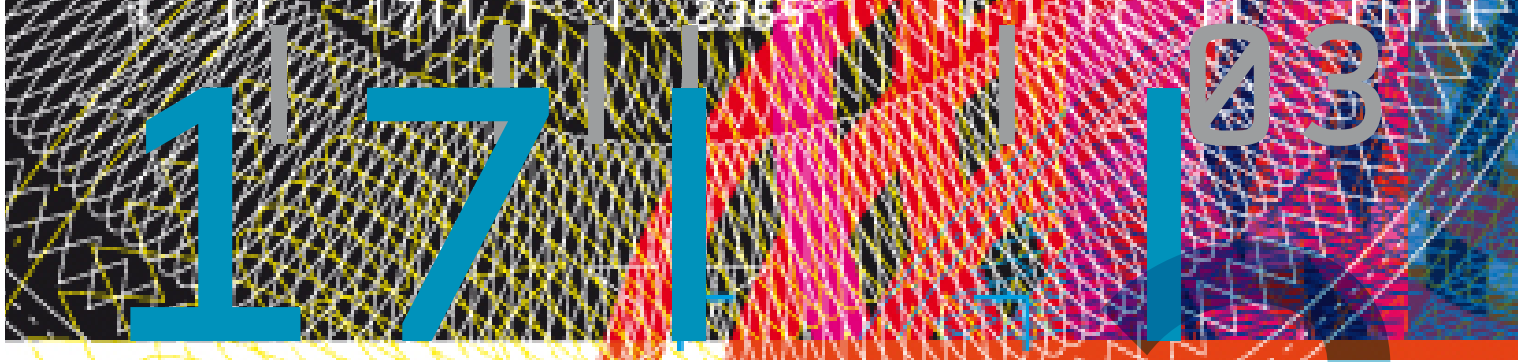
*The code is identified on the monitor over the website*

*The customer is pleased to have bought an original*



## *Would you like to know more about Codikett?*

We would be pleased to provide you with further information about the wide range of applications and develop an optimal security solution for you. The earlier we know your specific requirements, the more efficiently we can develop your individual solution.



# SECURIKETT®

**SECURING THE VALUE OF AUTHENTICITY**

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